FORM #281 PM INC. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Brand:

Other Promotions

Date: May 22, 1989

Media:

Horse Racing - Marlboro

Contract Terms: Marlboro Advertisement on the Back Cover of the

1988-1989 Bay Meadows Daily Racing Program.

August 9, 1988 - January 23, 1989 - 111 Racing Days.

ACCRUED IN 1988

Bay Meadows Operating Company

P.O. Box 5050

San Mateo, California 94402

Pay To:

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY	\$12,941.00		10130	4/30/89	
JUNE			,		<u></u>
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					<u> </u>
NOVEMBER					
DECEMBER					
TOTAL	\$12,941.00				